

## SPORTS FOR DEVELOPMENT

The main purpose of the programme is to empower children and youth with positive experiences to enable them to discover and develop through sport. The Goals of the project includes sensitizing and advocating the Child's Right to Play , promoting Gender Equality, developing personal and social skills and bringing communities together through sporting opportunities by giving exposure to excellence & fair-play. The programme is designed to encourage self confidence, self efficacy, communication, health & hygiene, leadership, civic sense, decision making and conflict resolution skills in children & youth. The activities under Sports for Development include song & dance, indoor and outdoor activities in which football and handball are the major games. Community youth volunteers are the main pillars of the project serving as positive role models to the children in their communities. Children enjoy the innovative and exciting Sports for Development sessions where they can express themselves and channelized their energy through sporting activities specially designed to undergo the process of real life experiential learning.



## ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

The aim of the programme is to bring economic empowerment among underprivileged female youth /women aged 14-35 years by developing entrepreneurship skills. The target area is Shahid Nagar, Ghaziabad. The programme is specially initiated for the female youth who are not much educationally qualified, more vulnerable and belonging to economically weak families. The programme trained them in various aspects of entrepreneurship like customer service, business ideas, types of small scale businesses , workforce management, inventory management , performance at work place, promotional and marketing strategies etc. Two Entrepreneurship Development Centers (Cutting & Tailoring and Beauty Culture) were set-up. The trainees can work at these centers and develop entrepreneurship skills which can help them start their own ventures or small scale business in future and become economically independent.



## CONCLUSION

Asha Deep Foundation (ADF) is a national level organization working with 73 underprivileged communities in 6 States of India covering around five hundred thousand population. All the projects of Asha Deep Foundation are set up within the community in such a manner that all the services are easily accessible to all sections of the people. The organization is persistently working from its inception for holistic development of the community, addressing issues and problems of all age groups from pre-natal care to quality life of Senior Citizens. Therefore, Asha Deep Foundation is a "Womb to Tomb" organization. ADF has been working tirelessly since last three decades for uplifting people and making them to realize their potentialities & human dignity and helping them to create their own destiny and become self-reliant. But the organization has to go a long way to reach out to more underprivileged communities in the National and Global Levels. We look forward to more support in our endeavor to uplift the quality of life amongst marginalized communities.



# ASHA DEEP FOUNDATION

*Empowering People*



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## SENSITIZATION TRAINING TO POLICE PERSONNAL ON JUVENILE JUSTICE ACT

Asha Deep Foundation believes in building a strong network with the duty bearers for ensuring the rights of children. One of these aspects is training of Police Personnel for sensitizing them on Juvenile Justice Act 2000/2006. This act is the most comprehensive act covering the remedial actions to be taken for a child in difficult circumstances. This training programme is under the guidance of Rev.H.K.Chetty, Director, ADF. The training programmes are being conducted at the Police Stations in North-East Delhi and Ghaziabad. SHOs and Police Inspectors participated in the programme. This sensitization programme immensely helps in improving the quality of handling of children in difficult circumstances by the police.



## HUMAN RESOURCE DEVELOPMENT AND TRAINING CENTRE (HRD)

HRD is the vital force behind all ADF programme and activities. HRD works with Project Managers and Supervisors to create and implement structured programme and activities that cater to the needs of the underprivileged. HRD conducts frequent seminars, workshops, and staff training sessions for capacity building and upgrading of skills and knowledge of staff members and community people. Additionally, HRD coordinates monitoring and evaluation of all activities to ensure ADF continues to make a positive and constructive impact on society.



## COMMUNITY BASED PROGRAMMES

### COMMUNITY HEALTH:

Quality health is often out of reach for the poor because of their economic challenges. Therefore, the Community Health Centre of ADF addresses the health needs of the poor. ADF provides health education, as well as preventative, curative, and promotive health care. DOTS (Directly Observed Treatment Service) works with TB (Tuberculosis) patients by administering curative medicines and providing counseling to patients. Thousands of patients are provided health and referral services from periodic interventions. ADF's major goal is to sensitize the community people that they can collectively create a healthy and conducive atmosphere within the community for a better living.



### MOTHER & CHILDCARE PROGRAMME

The aim of the project is to provide pre-natal and post-natal care to the pregnant mothers and facilitate healthy growth and development amongst children 0-3 years of age. It reaches out to the young vulnerable children to save their lives and set them on the path of healthy development. This will be achieved through the objectives which includes 1) Physical, mental, emotional, spiritual development of women and children; 2) To provide pre-natal, post-natal care to women and support to children involved in the rag-picking business; and 3) To sensitize the pregnant women for safe and



institutional birth. The project identifies children from birth to three years of age to give them home based care and support to mother and child as a unit. The target areas are Seemapui- Delhi, Panchsheel Slums, Kutty, Rajiv Nagar and Pappu Colony in Ghaziabad District.

## WASH PROJECT

The main aim of the project is to ensure availability of clean, safe and hygienic water in less expense to the community people. This will be fulfilled by creating awareness amongst community people on different methods of obtaining clean water and how to store it. Asha Deep Foundation teaches people through this project about the importance of sanitation and hand washing. Apart from that activity ADF also frequently conducts awareness meetings, trainings and awareness programmes with community people, government health workers, school teachers and students for testing of water sources and household water samples.



## ASHA DEEP BOYS & GIRLS HOSTEL

Asha Deep Foundation initiated the projects Asha Deep Boys and Girls Hostel. The project aim to educate boys and girls aged 6-18 years whose parents are convicted and presently lodge in prison. Children were previously staying in prison with their parents. Some of them were even born in the prison. These children stay in Asha Deep Boys and Girls Hostel where a congenial environment is provided for their holistic development. They experience new life in the hostel which is totally different from the prison environment. The programme is extremely important for these children as these young minds have already undergone a lot of stress and trauma. ADF has been successfully running residential rehabilitation centers for orphan & destitute children since 25 years and has the requisite experience of dealing with children in difficult circumstances. Children enrolled under Asha Deep Boys and Girls Hostel are involved in all round developmental activities. They are provided a positive environment and their educational, health, emotional & psycho- social needs are fulfilled through a structured programme followed in the hostel. Health check-up are done on monthly basis. They are studying in St. James Convent School run by Asha Deep Foundation and participate in multiple activities in the school. Healthy and nutritious food is provided in the hostel. Sports activities, celebrations and outings are organized regularly for recreation and outdoor learning. Indoor & outdoor games are organized regularly. Workshop on relevant topics was held. Exposure picnic, competitions on different themes and talent shows were conducted.



## YOUTH DEVELOPMENT PROGRAMME

The initial work includes identification of community, recruitment of staff, orientation of staff, need assessment survey of the target area, community mobilization, identification of youths, screening of youths through aptitude test and enrolment. The programme trains underprivileged educated youth in IT, Financial Literacy, Work Place Readiness, Work Place English, Customer Retail Service, Hospitality and IT Enabled Services. After three months training the trained youths are given placement assistance in BPOs, retail sector, food chains and other set-ups found suitable for the trainees.





# ASHA DEEP FOUNDATION

## Introduction

Asha Deep Foundation (ADF) is a Non-Profit Organization committed to developing the urban slums, resettlement colonies, and rural areas of Delhi, Chennai, Maharashtra, Haryana and Uttar Pradesh - India, through 23 different social welfare programmes like education, health care, Skill training and Placements for underprivileged people of India. Since its inception in 1983, Asha Deep Foundation has focused on the holistic development of the community people, leaving no area of development untouched in the process. Asha Deep Foundation believes that, every social issue of a community must be addressed in order to see visible and incremental change. Therefore, Asha Deep Foundation has created, supported, and implemented over twenty three different development programmes in these areas. Asha Deep Foundation operates community based and institutional based programmes in order to address the needs of every individual in this complex and evolving area of development.

## Vision Statement

To help people realize their potentialities and create their own destiny and make them independent and self-reliant, realizing their human dignity, self-respect and freedom.



## Mission Statement

Asha Deep literally translates to "Hope and Light". Asha Deep strives to be the Hope and Light amongst the deprived and underprivileged community to inspire and motivate them to realize their human dignity, develop a capacity to solve their own problems. The organization strives to work for the social and economic development of the people by providing whatever practical help they need in the form of information, advice, capacity building, training and support

### Institutional Based Programmes

#### CHILDREN'S EDUCATION : "EDUCATION BRINGS REVOLUTIONARY CHANGES IN THE LIVES OF THE UNDERPRIVILEGED CHILDREN"

St. James Convent School for the underprivileged children (St. JCS) provides education to over 1,000 students from Pre-school to Xth standard. The aim is to develop children at all levels. This is done through organizing different activities in the School like arts and craft exhibition, sports and games, different competitions, exposure visits, picnics, Inter School competition, scouts and guides etc. The Pre School maintains a child friendly environment and incorporates play-way teaching methods. Four houses are formed in the school- Gandhi, Tagore, Vivekananda and Nehru House. The students each houses take full responsibility and leadership in organizing various events in the School. Extra classes and attention are given to students who are academically below average to raise their level of understanding.



## CHILDLINE - GHAZIABAD

Childline is a 24-hour phone service linking children in need of care and protection to a network of organizations working on behalf of children throughout India. Childline Ghaziabad handles hundreds of cases involving child labour, abandonment, missing children, guidance and counseling, rescue, repatriation, medical, and shelter. Childline Ghaziabad employees & volunteers frequently visit schools to engage with children and to raise awareness about child rights and the support service available when calling the Childline number, 1098.



## ASHA CRÈCHE FOR THE RAG PICKER'S COMMUNITY CHILDREN

Asha Crèche is a daycare centre focusing on children of rag-picking parents of ages 3-5 years. Children of rag-picking parents are often subjected to spending their days in the landfills where their parents work. Asha Crèche is providing an opportunity for these children to build educational foundations, increase their interest in education, sensitize their parents on education, receive nutritional and health support, and to be nurtured into promising young individuals. The main objective of Asha Crèche is to streamline these children to formal education.



## RESIDENTIAL HOME FOR BOYS & GIRLS AT HIGH RISK

Street-children, abandoned and destitute children are more likely to become victims of violence, abuse, drugs and abandonment. The Ashaniketan Home for girls and boys is a place of love and care focused on the overall well-being and development of these children. Formal education, life-skills training, vocational training, and counseling are available for the children. This home is a sanctuary with the necessary facilities to help the boys and girls grow up happy and healthy, surrounded by the constant love and support that they would otherwise be lacking in their lives. Children rehabilitated from the home leaves with an acquired independence, and the ability to sustain themselves.



## ASHA INTEGRATED PROGRAMME FOR SENIOR CITIZEN

The elderly in India suffer a great deal, physically and emotionally. Senior citizens ultimately are isolated from their families and have a deep sense of loneliness. ADF operates a centre located at New Seemapuri to accommodate the elderly. At the centre, they receive a meal, counseling and health care. Most importantly, the centre allow them to sing, dance, talk, and enjoy the company of other people.





## ASHA DEVELOPMENT AND REHABILITATION CENTRE FOR DIFFERENTLY ABLED CHILDREN

The Day Care is enhancing the lives of physically and mentally challenged children while eliminating the stigma that has burdened those with special needs in India for generations. The centre's purpose is to integrate children who have special physical and mental needs into society. The children attend the centre daily where they take part in games, physical therapy, art & craft programmes and counseling among many other activities. Through these activities they gain social, educational and life skills needed to succeed.



## ASHA VOCATIONAL TECHNICAL TRAINING INSTITUTE (AVTTI)

AVTTI provides economic development for the underprivileged youth by offering training courses in diverse fields like computer hardware & software, cutting and tailoring, beauty culture, spoken English, and many other job-oriented courses. These training courses are conducted by certified professionals & trained instructors. After successfully completing the course, learners are awarded certificates. AVTTI graduates gain employment in different sectors or become self-entrepreneurs, improving the economic standing for themselves and their families.



## RAG PICKING COMMUNITY CHILDREN DEVELOPMENT PROGRAMME

The project strives to lift children out of poverty by providing a nurturing environment and motivating them towards education. It has a holistic four-fold development approach focusing on the social, physical, cognitive and spiritual development of the children. By making frequent home visits, ensures that the development of the children does not end at the centre, but continues even at their homes. Children involved in are proven to have increased confidence and gained a positive outlook in life. Through the development of the child, the parents and community are also motivated towards development.



## REMEDIAL CLASSES FOR RAG PICKING COMMUNITY CHILDREN

The main aim of the project is to assist children of rag picking parents in their school work and studies so as to prevent drop-out. Schools do not provide quality education due to many reasons. So, most of the children go for tuition. But the children of the rag picking community cannot go for tuition since their parents are unable to afford the fees. So ADF is providing after school support to these children at Seemapuri. The support is given to children of classes VI to X studying in Government Schools in all the subjects. The children belong to New Seemapuri Rag Picking Community. Children can cope with their studies since the centre also provides assistance in completing the home assignments and also preparing for examinations. Thus preventing drop-out from schools.



## EARLY CHILDHOOD EDUCATION (GALI PRE-SCHOOL)

The Early Childhood Education Programme prepares children for formal school while developing their parent's interest in their education. Gali Pre-Schools reach over 1,000 children ages 3-6 years the age that every child should be nurtured to grow to their fullest. Instructors are selected from within the communities to ensure the active participation of the community in the development process. Gali Pre-School develops the culture of education among the parents by ensuring that after attaining 5 years of age every child is enrolled in school. Children who previously wandered on the streets and waded in landfills while their parents worked are now engaging in positive activities that will help lay the foundation for the enhancement of their lives.



## YOUTH EMPLOYABILITY PROGRAMME (YEP)

In today's changing world academic qualification is not enough for getting a good job. So, Asha Deep Foundation took initiative and started the Youth Employability Programme for underprivileged youth of India. Youth are more vulnerable and belong to economically weak families, so they cannot go for higher studies. This programme helps them to get a decent job. The project trains them in IT, Financial Literacy, Work Place Readiness, Work Place English, Customer Retail Service, Hospitality and IT Enabled Services. The duration of the course is 3 months and after completing the course students got placements in sectors like Retail and BPO. It also provides career guidance, employability skills and vocational training. Through this programme many youths are getting decent jobs and supporting their families financially.



## WOMEN EMPOWERMENT PROGRAMME (WEP)

The WEP project is initiated to empower women and adolescent girls to economically empower them as financial empowerment is very essential to free women of the subjugation they face in the Society. After a month long involvement in recruitment of instructors, preparation of the centres, community mobilization, identification of trainees and enrollment, the training started for the underprivileged community women. Two vocational courses namely Beauty Culture and Fashion designing were introduced in the centre. After completion of the courses the organization help them to get placement or to become self employed.



## PSYCHOSOCIAL CARE: GUIDANCE AND COUNSELLING

Psychosocial care is instrumental in the positive development of all individuals. People living in such squalor conditions with lack of education and opportunity are likely to acquire psychological disorders. Therefore our team of counselors is diligent in analyzing the behavior of the children to ensure they don't fall victims to this crisis. The counselors are available daily to the children and families offering guidance, advice, or to simply be a friend to those in need. This helps the children and community understand the value of life and live with a better perspective.

